

ORDER



WZZM 13

Orders
Order / Rev: 726324
Alt Order #: 06401616
Product Desc: AMER 4 PROSPERITY
Estimate: 97
Flight Dates: 11/01/12 - 11/05/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans For Prosperity
Demographic: A35+
Product Codes: IS-Candidate/Presidential,IS-Candidate/
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	23	\$81,800.00	\$69,530.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$81,800.00	\$69,530.00	0.00
Totals	23	\$81,800.00	\$69,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/02/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	1:00	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			2		\$2,400.00		0.00				
2	WZZM	11/02/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	1:00	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			2		\$2,000.00		0.00				
3	WZZM	11/01/12	11/02/12	M-F 530-6pm M-F News	CM	530-6p	---TF--	1:00	2	\$2,800.00	P-1	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			2		\$2,800.00		0.00				
4	WZZM	11/01/12	11/02/12	M-F 6-630p M-F News	CM	6-630p	---TF--	1:00	2	\$5,000.00	P-1	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			2		\$5,000.00		0.00				
5	WZZM	11/01/12	11/02/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	---TF--	1:00	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			2		\$2,000.00		0.00				
6	WZZM	11/01/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---TF-S	1:00	3	\$4,000.00	P-1	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF-S			3		\$4,000.00		0.00				

Order / Rev: 726324
 Alt Order #: 06401616
 Flight Dates: 11/01/12 - 11/05/12

Advertiser: Americans For Prosperity
 Product Desc: AMER 4 PROSPERITY
 Estimate: 97

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WZZM	11/01/12	11/01/12	Nightline Nightline	CM	1135p-1202a	---T---	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$3,000.00		0.00			
8	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	1:00	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,200.00		0.00			
9	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	1:00	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,400.00		0.00			
10	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	1:00	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
11	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	1:00	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,800.00		0.00			
12	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	1:00	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$5,000.00		0.00			
13	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	1:00	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
14	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	1:00	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$4,000.00		0.00			
15	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	1:00	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$16,000.00		0.00			
16	WZZM	11/05/12	11/05/12	Nightline Nightline	CM	1135p-1202a	M-----	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$3,000.00		0.00			
													Totals	23	\$81,800.00